

MODEL OF INTER ISLAND SEA TRANSPORTATION SELECTION IN SOUTHEAST SULAWESI

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ABSTRACT

Indonesia is an archipelago country. The concept of sea transportation is the backbone of Indonesia's integrated multimodal transportation system. The urgency of revitalizing people living in the archipelago makes sea transportation an absolute necessity. The marine transportation system has multi-dimensional, economic, socio-cultural, political and defence roles. The mode of sea transportation between islands in Southeast Sulawesi using sea transportation as passenger transportation, namely the ferry mode and the inter-island sea ship mode on the Kendari - Muna route. This study examines the mode selection model of passenger ships on the Kendari - Muna route (which operates at night) and the ferry route Torobulu-Tampo Southeast Sulawesi-Indonesia. This research method using methods quantitative descriptive by proving existing theories. Yiatu research results independent sample t-test test on the number of passengers obtained x^2 value of 34.522 with df of 1 significance of 0.05. Income obtained t value of 84.663 with df of 1 and a significance of 0.05.

KEYWORDS: *Model, Mode Selection, Ferry, Sea Ship*

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